



CONFERENCE SPONSORSHIP LEVELS - Stand Out at the Conference

SPONSORSHIP BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,750	BRONZE \$1,250
Complimentary Table Top Exhibit Booth	1	50% Discount	25% Discount	
Complimentary Admissions to: Opening Reception, Conference & Golf Outing*	2	2	1	1
Advertisement in Conference Program Book	Full-Page Ad	50% Discount	25% Discount	
Company Listing in Conference Program Book	▼	▼	▼	▼
Pre-Conference Attendee List with Names and Email Addresses	▼	▼		
Access to Attendee Information on Mobile App	▼	▼	▼	▼
In-Person Networking Opportunities	▼	▼	▼	▼
Complimentary APMM Sponsoring Membership (over a \$300 value)	▼	▼		
Ability to Schedule Virtual Meet-ups & Live Demos with Attendees	▼	▼	▼	▼
Complimentary Customizable Presence on Conference App in Sponsor Center	▼	▼	▼	
Signage at Conference	▼	▼	▼	▼
Ability to Upload Video Content	▼	▼	▼	▼
Company News Releases Posted on APMM Website	▼			

2023 APMM Sponsoring Members - Receive a \$330 Discount on Platinum and Gold Sponsorships

Event Sponsor

Individual event sponsorships such as meals, registration gift, speakers, lanyards, conference attendee golf shirts, mobile app opportunities and hotel key cards are available by contacting Mary Costik at (717) 236-9469, ext. *232.

Complimentary Information *All sponsors are asked to complete the following:*

YES, we will be taking advantage of the complimentary admissions as outlined by our level of participation. The following will attend:

Name, Email

YES, we will be taking advantage of the complimentary golf outing* registrations as outlined by our level of participation. Golfers must be registered attendees. The following will participate:

Name, Email

YES, as a platinum sponsor, we will be taking advantage of the complimentary exhibit booth. (Be sure to complete the Contract for Exhibit Space on the next page – indicate COMP under fee section.)

YES, as a platinum sponsor we will take advantage of the complimentary full-page program book advertisement.

NO, we are not interested in taking advantage of complimentary:

- registrations
- exhibit booth
- golf outing(s)
- full-page advertisement

*This year's golf outing will take place at the on Monday, May 20 (location TBD), with an 11:00 a.m. shotgun start.

APMM ANNUAL CONFERENCE



May 20-22, 2024

Wind Creek Bethlehem
Bethlehem, PA

Name: _____ Title: _____
 Firm: _____ Date: _____
 Type of Business: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Signature: _____

SPONSOR CATEGORY (Please check your sponsorship category)

[Click Here to Register Online](#)

2023 APMM Sponsoring Members - Receive a \$330 Discount for Platinum and Gold Sponsorships

- | | | | |
|------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Platinum - \$5,000 | <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Silver - \$1,750 | <input type="checkbox"/> Bronze - \$1,250 |
| <input type="checkbox"/> Complimentary Exhibit Booth | <input type="checkbox"/> Exhibit Booth \$425 - 50% Discount | <input type="checkbox"/> Exhibit Booth \$637.50 - 25% Discount | <input type="checkbox"/> 1 Complimentary Admission* |
| <input type="checkbox"/> Complimentary Full-Page Ad | <input type="checkbox"/> Full-Page Ad \$100 - 50% Discount | <input type="checkbox"/> Full-Page Ad \$150 - 25% Discount | <input type="checkbox"/> 1 Complimentary Golfer* |
| <input type="checkbox"/> 2 Complimentary Admissions* | <input type="checkbox"/> 2 Complimentary Admissions* | <input type="checkbox"/> 1 Complimentary Admission* | |
| <input type="checkbox"/> 2 Complimentary Golfers* | <input type="checkbox"/> 2 Complimentary Golfers* | <input type="checkbox"/> 1 Complimentary Golfer* | |
- *Complete complimentary information on previous page

Exhibiting Only (If you are not choosing a sponsorship level with a discount)

Advertising Only (If you are not choosing a sponsorship level with a discount)

- Exhibit Booth Only - \$850 Walk-Around Vendor Only - \$1,000
 Exhibit Booth Only (APMM Sponsoring Members) - \$765 Walk-Around Vendor (APMM Sponsoring Members) - \$500

- Full-Page Ad - \$200 Inside Back Cover - \$350
 Inside Front Cover - \$350

See exhibiting & advertising information on next page

Golf Hole Sponsorship

The golf outing will be held on Monday, May 20, (location TBD) with an 11:00 a.m. shotgun start. Golf hole sponsorships are available for \$200 each. Please email your company logo in JPEG format to mcostik@pml.org.

Our company/organization will sponsor a golf hole: \$200

Additional Golf Registrations

All sponsors are asked to complete the following:

We will need _____ additional golf tickets @ \$175 each for Monday, May 20 for the following players:

Activity / Hospitality Specific Sponsorship Opportunity

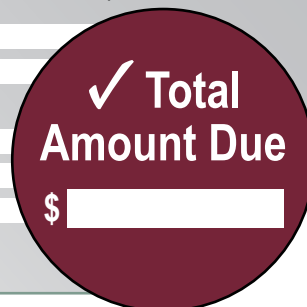
\$200

PAYMENT

- I am paying with a check I am paying with a credit card: VISA MasterCard
 Discover American Express

Name as it appears on card: _____
 Card number: _____
 Three-digit security code: _____ Expiration Date: _____
 Signature: _____
 Credit card billing address: _____
 Email receipt to: _____

Payment must accompany form to be considered a sponsor.



Register and pay online or make checks payable to:

2024 APMM Conference

Mail registration and payment to:

APMM
414 N. Second Street
Harrisburg, PA 17101

Questions?

Contact Mary Costik, CMP
(717) 236-9469, ext. *232
mcostik@pml.org

Please respond by April 19



EXHIBITOR SPECIFICATIONS

Exhibitor Registration Deadline:
APRIL 19

Exhibitor Registration is limited to the **FIRST 40 APPLICANTS**

- Company listing in the conference program book
- Admission to opening reception on Monday, May 20
- Admittance to all training sessions on Tuesday, May 21, continental breakfast, breaks and lunch
- One 6' table top booth, 6' skirted table, two chairs and a waste can. Electric will be available for purchase in the exhibitor kit. The cost is \$55 plus 6% sales tax and 21% service charge.

Please note: Extra tickets for the golf outing are available for purchase. Please refer to the previous page for golf tickets.

Exhibitor Schedule

EXHIBITORS should pick up conference packets, name badges and a copy of the final conference agenda at the APMM registration area at the Wind Creek Bethlehem.

Registration

Monday, May 20 | 12:00 noon – 6:00 p.m.

Tuesday, May 21 | 7:30 a.m. – 5:00 p.m.

Exhibit Booth Set-Up

Monday, May 20 | 1:00 p.m. – 5:00 p.m.

Tuesday, May 21 | 6:00 a.m. – 7:30 a.m.

Exhibit Tear Down

Tuesday, May 21 | 3:00 p.m. – 5:00 p.m.

Opening Reception in Exhibit Hall

Monday, May 20 | 6:00 p.m. – 7:30 p.m.

Exhibit Hall Open to Conference Attendees

Tuesday, May 21 | 7:30 a.m. – 3:00 p.m.

Additional information will be available in the Exhibitor Kit to order electric (\$55).

Hotel Accommodations

The Wind Creek Bethlehem, 77 Wind Creek Blvd., Bethlehem, PA 18015, has a room rate is \$189 per night + taxes.

Online reservations may be made at [here](#).

Reservations are also being accepted by calling: 877-726-3777 and requesting the APMM Annual Conference room block. Reservations are available until Friday, April 26, 2024, or the room block has been sold-out.

Additional information, including directions to the Wind Creek Bethlehem, is available on APMM's website, APMM.net. Parking is complimentary in outside lot.

Hotel room cancellations must be made with the hotel, 72 hours prior to day of your arrival to avoid cancellation charges.

Shipping

Shipments will be accepted up to 48 hours prior to the start of the conference on Thursday, May 16 (excluding holidays) 9:00 a.m. to 4:00 p.m.

Multiple shipments of materials delivered on different days, or by different carriers shall be considered separate shipments. Include the person's name, company name and APMM Conference on label. Questions? Contact John Schultz at (484) 777-7932. Warehouse hours are Monday-Friday 6 a.m. - 2 p.m. Any shipments received during closed hours will be delivered the next business day to the event space.

Cancellation Policy

Exhibit space cancellations must be received in writing no later than May 1. If canceled space is resold, any money paid, less a \$50 administrative fee, will be returned up to May 1. After this date, no money will be refunded for cancellations.

A refund less the \$50 administrative fee and any PayPal transactional fees will be issued until May 3, 2024. After May 3, 2024, registrants are no longer eligible for a refund regardless of the reason for the cancellation. Cancellations must be made in writing to Mary Costik at mcostik@pml.org. If you have questions regarding our cancellation policy, please contact Mary Costik at mcostik@pml.org.

Exhibit space is NOT guaranteed until payment has been received.

APMM reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other feature or activity which might harm or impair the high standards of the conference. No form of selling will be allowed from the table. Hospitality rooms must be approved in advance with The League's Executive Director, must not be open when workshops, business sessions, or receptions are scheduled during the conference, and must close by 12:00 midnight.

Please send exhibit cancellation notification to:
APMM
Attention: Mary Costik, CMP
414 N. Second Street
Harrisburg, PA 17101
or mcostik@pml.org

Check here if you require Wi-Fi (complimentary)

As an exhibitor, I hereby agree to the requirements, restrictions and conditions stated on the Commercial Exhibit Regulations above.

Signature: _____

Date: _____

ADVERTISING ARTWORK

Full page – 8.5" W x 11" H, color or black and white, high-resolution PDF preferred (Discounts do not apply to Inside or Outside cover ads.)

Electronic file emailed to: bkosier@pml.org
by April 26, 2024

Questions? Email: bkosier@pml.org | Phone: (717) 236-9469, ext. *224