

**73rd APMM Annual Business
Meeting**

**May 24, 2021
9:00 a.m.**

Call to Order

The meeting was called to order by President Mellor at 9:03 am.

Present: Rick Mellor, Greg Primm, Crandall Jones, Amy Farkas, Rick Schuettler, Dan Santoro, Jeffrey Stonehill, Brad Gotshall, Teresa Tieman, Amy Rockwell, Stephanie Mason, Kevin Flannery, Angela Benner, Julie Seeds, Amanda Serock, Steven Morus, Brad Warner, Alexis Brower, Anne McCollum, Angela Benner, Kara Smith, Tricia Vinchesi, Dave Burman, Carolyn McCreary, Eric Norenberg, Mark Stivers

Approval of Minutes – June 26, 2020

On a motion by Ms. Serock, seconded by Mr. Primm, the minutes from the June 26, 2020 meeting were recommended for approval. All aye, the motion carried.

Secretariat/Treasurer's Report

Mr. Schuettler reported that the financials as of March 31 show good fiscal position moving forward. Even though so much of what APMM does is training, the last year or two was all done virtually, which cuts expenses. The Conference Committee did a great job with sponsorships levels. In process of having audit completed. Most telling is the balance sheet (especially non-restrictive fund balance which has grown significantly). Good for ICMA contributions etc.

On a motion by Mr. Jones seconded by Mr. Stonehill, the Secretariat/Treasurer's Report was recommended for approval. All aye, the report is approved as submitted.

President's Report

President Mellor reported that the conference has taken a lot of time to put together. Ms. Serock was credited for her creative approach to a successful and informative virtual conference. He also recognized some of Ms. Serock's team including committee chairs: Program Committee Chair Sandra Zadell for selecting great topics and speakers, Sponsorship, George Needles for raising a tremendous amount of money, Mark Mansfield for golf, Bill Werth for hospitality and watch party hosts, all of the sponsors, staff at the League and APMM, and all the members and networking opportunities.

Gift basket giveaway from Platinum sponsor, Delaware Valley Trust. Winner needed to be present at meeting. First name was Marita Kelly was not on the zoom meeting so the wheel was spun again resulting in Craig McAnally winning.

On a motion by Ms. Rockwell seconded by Mr. Flannery, the President's Report was recommended for approval. All aye, the report is approved as submitted.

ICMA Report

Teresa Tieman, Northeast Regional VP from Delaware and Tricia Vinchesi, Northeast Regional Director of ICMA were in attendance. Ms. Tieman reported using a PowerPoint presentation going over 8 ICMA Initiatives:

- **American Rescue Plan Resources**
 - **Covid-19, Racial equity and social justice**
- **Evaluating the Dues Structure**
 - **Consistent feedback that dues are impediment to joining. Made more affordable for entry level, but dues are their single greatest source of income.**
- **ICMA Annual Conference Update**
 - **Planned as a hybrid event October 3-6 with variety of topics in Portland, Oregon.**
- **ICMA Elections, 2022 Nominations, Governance**
 - **Ballots are out, can vote between May 11-June 11.**
 - **Nominations for 2023 Northeast VP being accepted (southern tier includes Pennsylvania) for ICMA Board.**
 - **Time to re-assess regions to ensure balanced voting – Board Membership Committee taking lead to discuss with members and state associations.**
- **Membership Benefits**
 - **ICMA Connect**
 - **Who's Who Directory**
 - **Awards Programs**
 - **ICMA MEMBER Discounts**
 - **Members in Transition**
 - **Affiliate Member Assistance Program (AMAP)**
 - **Ethics Support & Advice**
 - **COVID-19 Resources**
 - **Race, Equity, and Social Justice Resources**
 - **Local Govt Life Podcasts**
 - **Resources for Coping with and Managing Stress**
- **Professional Resources for Leadership**
 - **Webinars**
 - **Leadership Development Programs**
 - **Online Certification Programs**
 - **Voluntary Credentialing Program (ICMA-CM)**
 - **Onsite Training & Development**
 - **ICMA Coach Connect**
 - **Coaching Webinars**
 - **Career Guides**
 - **Job Center**
 - **Equity Cohort Group**
- **Getting Involved**

- Senior Advisors
- ICMA Executive Board
- ICMA Committees & Task Forces
- Submit & Publish Your Expertise
- Host a Fellow and Become a Coach
- Apply every year between March – April
- Supporting the Next Generation
 - Veteran Local Government Management Fellowship (VLGMF)
 - Local Government Management Fellowship (LGMF)
- Our Code of Ethics
 - Established in 1924, the Code and its principles include government professionalism and transparency
 - Ongoing code of ethics review (2013-2021): reviewed and updated several tenets
 - Want new guides to fully reflect equity and inclusion/systemic racism

Committee Reports

- Nominating Committee report
 - Election of Officers
 - President – Amy Farkas
 - 1st Vice President – Greg Primm
 - 2nd Vice president – Amanda Serock
 - New members/regional vice presidents:
 - Judy Miller from west
 - Mark Stivers from central

On a motion by Ms. McCreary, seconded by Mr. Burman, the Nominating Committee's Report was recommended for approval. All aye, the report is approved as submitted.

Newly elected President Farkas discussed the Strategic that was started in 2020 and her initiative for the coming year. Mr. Mellor provided an overview of how the plan got started by inviting past President Amy Rockwell and then current VPs Amy Farkas, Greg Primm and Amanda Serock, anticipated to become future presidents, to ensure continuity of progress and reporting over the years.

Year One Update: Want to take Strategic Plan from an Executive Board level to collaborate with others to implement for success.

- Planning Goals:
 - Strengthen effectiveness of APMM Operations
 - Create sub-committees
 - Membership Recruitment and Retention
 - Promote municipal management profession
 - Promote and support professional development and networking

opportunities

- **Achievements**
 - **Every march Executive Committee will review all achievements accomplished past year and what goals/targets are for coming year to be able to prepare report for May's Annual meeting**
 - **Updated Secretariat agreement (reviewed by President and 2 VPs), by-laws and committee structures (reviewed by regional VPs) to foster involvement with purpose.**
- **Engage the Future**
 - **Membership is aging out/retiring – need to look at APMM to reimagine how services are provided and why the profession is attractive to younger professionals.**
 - **Asking to:**
 - **adopt proposed by-law change amending committee language to establish 3 new committees:**
 - **Membership (Grow)**
 - **Determine target markets**
 - **Marketing tactics**
 - **New-member welcome**
 - **Retention efforts**
 - **Mentoring**
 - **Promotion (Engage)**
 - **Recruitment programs (students, related fields, 2nd careers)**
 - **Elected official awareness and education about why it's important/valuable to have a professional municipal manager.**
 - **Professional development (Prosper)**
 - **Create opportunities to help our members prosper**
 - **Education**
 - **Networking**
 - **Community of managers**
 - **Recruit committee volunteers**
 - **Why should someone get involved?**
 - **Help shape future of APMM**
 - **Grow profession**
 - **Building community across profession**
 - **Appoint Executive Committee Liaisons**
 - **Support Committee Initiatives**

New Business

A motion was given by Stephanie Teoli-Kuhls, seconded by Crandall Jones, to approve the by-law revisions. All aye, the by-law revisions are approved.

- **2022 Conference Committee Chair – Dave Pribulka, Ferguson Township to be held at the Hotel Hershey in Hershey, PA**

Closing Remarks

Mr. Schuettler asked to make some closing remarks as this will be his last APMM Annual Business Meeting/Conference before retiring at the end of the year. He thanked all past Presidents, Board Members, members, and ICMA over the years.

Summarizing the organization itself and where we're at today; we have become stronger financially and collaboratively. We have advanced the cause of local government and the municipal management profession despite negative views regarding "government." We are a great example of how government can work well.

"A Message from APMM" video was presented for Mr. Schuettler as a sendoff to retirement.

Adjournment

The meeting was adjourned at 10:16 am.